

# Cloud Infrastructure Optimization



## Company Profile

A leading IT services and consulting provider catering to B2B sales, marketing, & customer success departments

<b>Headcount</b> 3000+	<b>Presence</b> 170+ Countries
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## Key Challenges

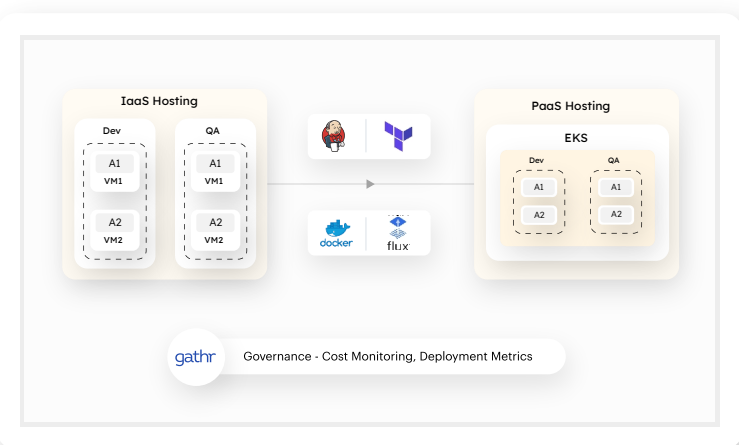
The company was facing difficulties in optimizing and making the most of its cloud investments due to:

- Expensive VM sprawl
- Limited visibility into resource consumption and costs
- Lack of readiness for migration to a containerized environment

## The Solution

Gathr helped the company redefine its strategy for cloud optimization and achieve its cost-efficiency, scalability, and availability goals.

It leveraged Gathr no-code platform for migration and management with workflows to containerize enterprise apps and automate container deployment.



## The Impact

**60% infrastructure cost reduction on AWS**

**2-minute API deployments** to drive faster releases

**5x faster scaling** for containers as compared to EC2

**90% reduction** in bootstrap failures/issues



- Migrated shared services from **EC2 to containers**
- Automated infrastructure set up for Kubernetes cluster via Jenkins pipelines to create an **on-demand integration testing environment**
- Hosted Docker images for critical application services on **Amazon Elastic Container Registry (ECR)**
- Set up **continuous delivery pipelines for containerized services** on Flux CD to reduce deployment and release time
- Implemented horizontal **pod scaling, auto-scaling groups** at the node level, and **Elastic Load Balancing** for quick scalability and high availability

GO GATHR

## Data to outcomes, 10x faster.

- ✔ No-code/ low-code for data at scale, at rest or in motion
- ✔ Built-in ML to augment, automate and accelerate every step
- ✔ Drag and drop UI, 300+ connectors, 100+ pre-built apps
- ✔ Collaborative workspaces for Data, ML, Ops & Business users
- ✔ Open, extensible, cloud-native and interoperable



Machine Learning Data Integration DevOps FinOps Business Process Automation More...

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